



## **Role : Digital Marketing Guru - Full Time**

### **Experience : 3+ years**

- + Digital Marketing Expertise
- + Solid Understanding of Adobe Software / Creative Cloud in particular Illustrator, Photoshop
- + Basic Understanding of Lightroom and XD
- + Comfortable designing and developing within one or more of these website platforms: Squarespace / Shopify / Wordpress Platforms
- + Creating and managing content for client social media channels
- + Lead community management, scheduling, and engagement on social platforms
- + Develop content calendars including image sourcing and copywriting
- + Compiling and delivering reports
- + Placing ads on key social platforms (instagram and facebook)
- + Experienced with google ad words and SEO

### **Location : Delray Beach, FL**

#### **Characteristics :**

Warm, outgoing, and congenial person who gets along comfortably with most people, meets new people easily and enjoys doing so, and works well in group situations as well as one-on-one.

Confident individual that enjoys being part of a team, contributing unique perspectives and also building on thoughts of others. You have no problem leading a group or presenting your thoughts to clients.

Self motivator. You can plan out your day and week in a fashion that gets tasks done on time and often ahead of schedule - never waiting until the last minute. You are a list maker and like crossing things off.

Takes the initiative. If you see a job that needs doing, or an opportunity to add to a project or the company, you jump in and make it happen without being asked.

Team player. While you may be more experienced than some, you have no problem pulling your weight, helping in the big tasks and the small ones.

Positive attitude. You have a smile on your face more times than not and prefer to find the good in situations, and enjoy making others happy.

Creative. You are creative both in your work and your thinking. You can strategize and provide ideas on a 30,000 ft level but also execute them.

Detail Oriented. You can see the whole project while also mastering the minutia. If you are given a project to tackle on your own or with a team, you will make sure every detail is accurate and thought out.

You take the Initiative. If there is something you don't know how to do, or an area you want to grow in, you don't mind putting in the extra time to get there.

Communicator. You believe in communication, emailing and chatting with your team often to ensure everyone is aligned.

Committed. You are looking for a long term home in your next job.